



From engagement to partnership with people and communities

CO-DESIGN AND CO-PRODUCTION IN GENERAL PRACTICE FOR NW LONDON

Join our upcoming webinar on how to build effective partnerships with patients, carers and communities.

This webinar is the first in a series of learning opportunities that will build confidence by focusing on real world application to enable general practice to co-design services for better outcomes and engagement.



The webinar will cover:

- What do we mean by co-design and co-production?
- Key differences and when each approach is appropriate
- Why this matters in general practice and neighbourhood working
- Practical examples and impact drawn from local experience
- Common myths and barriers
- Overview of the follow-on workshop series

The webinar and follow-on series will be delivered by **Jessie Cunnett**.

Jessie has 30 years' experience at senior levels in health and care having worked extensively in patient and staff engagement, service transformation and improvement, qualitative and deliberative research and evaluation and leadership education. Recently leading the community engagement strand for the NHS 10 year plan. She is a specialist in bridging the gap between health and care systems and the people they are set up to serve. Jessie is Assistant Professor in Healthcare Leadership, Commissioning and Change Management at Brighton and Sussex Medical School and a Trustee at National Voices the umbrella body for over 200 health and care charities.



Date: May 21st 2026

Time: 1 – 2pm

Scan the QR code to book



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Join peers from NWL and help your team move from engagement to partnership with your patients and communities.

This **three-part online interactive workshop series** will cover:

- **Foundations** - what and why?
- **Approaches in context** - how?
- **Tools and practice** - getting started!

The workshop series will be delivered online (MS Teams) using a participatory and interactive approach. Participants will be encouraged to bring a live project, service, or idea to work on throughout the series.

When: Wednesday June 17th, July 1st and July 8th all 10.00 – 12.00

PLUS: Implementation Session: Working with Patients and Carers

A further 2-hour webinar designed to build confidence in co-delivering events and initiatives with patients and carers, can be attended as a standalone or as a fourth session to compliment the above!

When: Friday 10th of July 10.00-12.00



Scan the QR code to sign up for the series of three sessions, the fourth session or both!

